Want to help lead the UNCH Magnet Journey?

We are looking for people who believe in the value of achieving the Magnet distinction, and who can ***champion*** the Magnet initiative among their colleagues in all nursing areas across the hospital.

To that end, we are assembling a group of Magnet ***Champions*** to build enthusiasm and excitement about this journey among our nursing staff!

Objective of Magnet Champions:

1. Ensure that colleagues in your unit are getting the Magnet related information and answers that they need to feel comfortable supporting the journey.

2. Facilitate information flow between your unit staff members and the Magnet Operations Committee to ensure consistency and accuracy of Magnet knowledge across all nurses in the hospital.

Major Responsibilities of a Magnet Champion

- Educate colleagues about the Magnet program at UNC Hospitals.
- Prepare unit staff members for the Magnet site survey.
- Lead the creation of a unit "brag book"[1] that will display the unit's '08-'09 achievements.
- Help with the coordination of the site visit – escort the surveyors through the unit and organize tours.
- Assist with collection of Magnet data, exemplars, and stories.

Time Commitment Expectations

- Before submitting application (Jan '10-April '10):
    - Individual time - 1 to 2 hours per week that may include emailing, meeting with staff, and spending time collecting Magnet data.
    - Meeting time - 1 hour per month will be scheduled for Magnet Champions to meet as a group.

- After submitting application (Apr '10-Aug '10):
    - Individual time – 2-4 hours per week, may change (more or less) depending on the preparation needs for the site survey.
    - Meeting time - 1 hour twice a month will be scheduled to meet as a group

[1] The "brag book" will be an effective and easy way to show the site-surveyors the unit's accomplishments.